B9300-1-L

No.1 United Drive
Fenton, Missouri 63026
(314) 326-3100

FOR INFORMATION, CONTACT:
Cliff Saxton, Jr.
Director, Corp. Communications
(314) 349-2710

UNITED
UNITED
UNITED
Van Lines

news

FOR IMMEDIATE RELEASE
#11-90

February 5, 1990

OREGON, PACIFIC NORTHWEST AREA LEAD UNITED VAN LINES' 1989 MIGRATION PATTERNS STUDY

ST. LOUIS -- Oregon headed the list of states which attracted the greatest percentage of new residents in relation to people moving away during 1989, according to results of the annual migration patterns study conducted by United Van Lines.

Of the 4,276 shipments transported by United to and from Oregon in 1989, 67.1% were inbound, according to United Executive Vice President James L. Wilson, who announced the findings.

The newly released migration figures, based on more than 172,000 household goods shipments serviced by United in all 50 states last year, reveal that the entire Northwest area -- Oregon, Washington, Idaho, Nevada, and Alaska -- enjoyed the highest in-migration of any section of the country. The Northeast and North Central states generally continued to see heavier-than-average outbound traffic, while the Midwest showed population stability.

-more-

"Oregon's popularity as a destination state for household relocations has been growing annually since 1986," Wilson noted. "The state was also the in-migration leader in 1977, the first year in which we conducted the survey. During the early 1980s, however, movement to the state appeared to decline somewhat, concurrent with the severe effects which economic recessions were having on the Pacific Northwest. Oregon's recent rebound, as measured by our business, seems to reflect the restructuring of some of the region's basic industries, as well as its general desirability as a place in which to live."

The state of Washington ranked second for in-migration, with inbound shipments representing 64.6% of United's total business. Like Oregon, Washington experienced largely "balanced" inbound and outbound traffic in the early 1980s before resuming in recent years its late-1970s role as a leading destination point for United vans.

States welcoming substantially more residents than losing them to other areas also included Hawaii and Florida. The District of Columbia likewise remained on the high inbound migration list, a trend attributed to transfers of military personnel and civil service employees to the nation's capital.

North Dakota experienced the highest 1989 out-migration, the study indicated, with 68.5 percent of United's shipments involving the state originating there. Other states with high out-migration were Illinois, Kansas, Louisiana, Massachusetts, Michigan, New Hampshire, New Jersey, New York, Pennsylvania, Utah, Vermont, West Virginia, Wisconsin, and Wyoming.

-more-

California accounted for the greatest number of total shipments serviced by United in a single state (41,307), followed by Texas (31,445), Florida (22,846), New York (14,873), and Illinois (14,263).

United Van Lines, one of the world's largest movers of household goods, has conducted its migration patterns study annually for the past 13 years. The carrier, which is based in suburban St. Louis, has 550 agent affiliates throughout the U.S. and an additional 500 agents in 125 other nations worldwide.

-30-

UNITED VAN LINES, INC
1989
(BASED ON OVER 172,000 SHIPMENTS)

STATE	TOTAL SHIPMENTS	OUTBOUND SHIPMENTS	INBOUND SHIPMENTS	% INBOUND SHIPMENTS	% OUTBOUND SHIPMENTS
ALABAMA	4,641	2,314	2,327	50.1%	49.9%
ALASKA	967	373	594	61.4%	38.6%
ARIZONA	9,538	4,860	4,678	49.0%	51.0%
ARKANSAS	2,323	1,180	1,143	49.2%	50.8%
CALIFORNIA	41,307	20,371	20,936	50.7%	49.3%
COLORADO	11,163	6,114	5,049	45.2%	54.8%
CONNECTICUT	4,652	2,386	2,266	48.7%	51.3%
DELAWARE	1,257	646	611	48.6%	51.4%
D.C.	1,205	486	719	59.7%	40.3%
FLORIDA	22,846	8,266	14,580	63.8%	36.2%
GEORGIA	12,233	5,730	6,503	53.2%	46.8%
HAWAII	1,210	432	778	64.3%	35.7%
IDAHO	1,869	717	1,152	61.6%	38.4%
ILLINOIS	14,263	8,196	6,067	42.5%	57.5%
INDIANA	4,617	2205	2412	52.2%	47.8%
IOWA	2,518	1,386	1,132	45.0%	55.0%
KANSAS	5,064	2,893	2,171	42.9%	57.1%
KENTUCKY	4,075	1,900	2,175	53.4%	46.6%
LOUISANA	4,477	2,491	1,986	44.4%	55.6%
MAINE	1,671	791	880	52.7%	47.3%
MARYLAND	6,407	3,239	3,168	49.4%	50.6%
MASSACHUSETTS	7,192	4,049	3,143	43.7%	56.3%
MICHIGAN	9,844	5,611	4,233	43.0%	57.0%
MINNESOTA	6,909	3,742	3,167	45.8%	54.2%
MISSISSIPPI	1,989	1053	936	47.1%	52.9%
MISSOURI	7,612	4,018	3,594	47.2%	52.8%
MONTANA	1,483	750	733	49.4%	50.6%
NEBRASKA	2,073	1,020	1,053	50.8%	49.2%
NEVADA	2,918	1,123	1,795	61.5%	38.5%
NEW HAMPSHIRE	1,727	999	728	42.2%	57.8%
NEW JERSEY	9,232	5,356	3,876	42.0%	58.0%
NEW MEXICO	3,455	1,744	1,711	49.5%	50.5%
NEW YORK	14,873	8,943	5,930	39.9%	60.1%
NORTH CAROLINA	10,163	4,712	5,451	53.6%	46.4%
NORTH DAKOTA	1,064	729	335	31.5%	68.5%
OHIO	11,732	5,931	5,801	49.4%	50.6%
OKLAHOMA	3,815	1,808	2,007	52.6%	47.4%
OREGON	4,276	1,405	2,871	67.1%	32.9%
PENNSYLVANIA	10,554	6,012	4,542	43.0%	57.0%
RHODE ISLAND	1,006	512	494	49.1%	50.9%
SOUTH CAROLINA	4,871	2,207	2,664	54.7%	45.3%
SOUTH DAKOTA	915	492	423	46.2%	53.8%
TENNESSEE	6,321	2,877	3,444	54.5%	45.5%
TEXAS	31,445	15,109	16,336	52.0%	48.0%
UTAH	3,065	1,877	1,188	38.8%	61.2%
VERMONT	846	485	361	42.7%	57.3%
VIRGINIA	11,341	5,307	6,034	53.2%	46.8%
WASHINGTON	8,300	2,941	5,359	64.6%	35.4%
WEST VIRGINIA	1,472	936	536	36.4%	63.6%
WISCONSIN	5,752	3,296	2,456	42.7%	57.3%
WYOMING	1,166	711	455	39.0%	61.0%

UNITED
UNITED
UNITED
Van Lines

UNITED STATES MIGRATION PATTERNS IN 1989
ACCORDING TO SHIPMENTS HANDLED BY UNITED VAN LINES

(Based on over 172,000 household goods shipments)